

**NOTIFICATION OF MEETING
DOWNTOWN DEVELOPMENT AUTHORITY
REGULAR MEETING**

DATE OF MEETING: Wednesday, September 11, 2024
TIME OF MEETING: 5:30 PM

MISSION STATEMENT

To take the Village of Lexington’s history into the future through preservation, restoration and promotion

CALL TO ORDER REGULAR MEETING:

ROLL CALL: Adams, Bender, Bales, Kaatz, Westbrook, Drouillard, McGovern, Zysk, Diener

ATTENDANCE:

APPROVAL OF AGENDA

APPROVAL OF MINUTES – Motion to approve the August 14, 2024 minutes as presented.

PUBLIC COMMENT –

REVIEW OF FINANCIAL INFORMATION – Motion to approve the financials as presented.

UNFINISHED BUSINESS:

1. Harbor Update – Fisher
2. Christmas Decorations & RFP – McGovern
3. Village Green Status & Next Steps – McGovern

NEW BUSINESS:

1. Fall Decorations (Cornstalks, Ribbon, Scarecrows) – McGovern
2. Local Newspaper Advertising (Information Only) – McGovern
3. RRC Status & Benefits – McGovern
4. MDA Membership Renewal Invoice – McGovern

CORRESPONDENCE

- Thank You Letter from Lexington Arts Council
- Thank You Letter from Moore Public Library

PUBLIC COMMENT

ADJOURNMENT

**VILLAGE OF LEXINGTON
DOWNTOWN DEVELOPMENT AUTHORITY
REGULAR MEETING
Village of Lexington – 7227 Huron Ave., Lexington, MI
August 14, 2024**

CALL TO ORDER: Chairperson McGovern called the meeting to order at 5:30 pm.

ROLL CALL: by Vicki Scott

PRESENT: Adams, Bender, Kaatz, Westbrook, Drouillard, McGovern, Zysk

ABSENT: Bales, Diener

OTHERS PRESENT: L. Fisher, P. Muoio, J. Adams

ATTENDANCE: Motion by Kaatz, seconded by Adams, to excuse Bales & Diener.

All Ayes

Motion Carried

APPROVAL OF AGENDA:

MOTION by Bender, seconded by Adams, to approve the agenda as presented.

All Ayes

Motion Carried

APPROVAL OF MINUTES:

MOTION by Adams, seconded by McGovern, to approve the July 10, 2024 minutes as presented.

All Ayes

Motion Carried

PUBLIC COMMENT: None

REVIEW OF FINANCIAL INFORMATION: - McGovern explained the financial reports and answered questions.

MOTION by Kaatz, seconded by Zysk, to approve the financials as presented.

Roll Call:

Ayes: Kaatz, Zysk, Adams, Drouillard, Westbrook, Bender, McGovern

Nays: None

Motion Carried

UNFINISHED BUSINESS:

1. **Harbor Update** – Fisher explained the roundabout will be staying as it currently is. Discussions have started regarding green space versus the parking lot. We are meeting on Friday with the DNR for discussions regarding the lease. The project will be kicking off September 2025.
2. **Village Green Lease Proposal & Next Steps** – McGovern explained the draft lease has been vetted through our attorney. Lengthy discussion followed on the terms of the lease. The Board discussed what events could be held on this property as well as the next steps in the process.

MOTION by Kaatz, seconded by Bender, to present the draft lease to Council for approval to submit to the land owner for his review.

Roll Call:

Ayes: Kaatz, Bender, Westbrook, Drouillard, Adams, Zysk, McGovern

Nays: None

Motion carried

NEW BUSINESS:

1. **Christmas Decorations & RFP** – McGovern explained this year the RFP may need additional things added. Bender explained last year Hill Tree Service recommended the lights be replaced because the bulbs are getting more difficult to find and not as cost effective. Discussion followed on what the RFP should include. Bender explained the wreaths need to be replaced as well. Board discussed switching to LED lights. Bender reminded the Board we only received one bid back in the past.
MOTION by Kaatz, seconded by McGovern, to approve \$500.00 to Hill Tree Service to make a formal assessment of the current rooftop lighting, electrical timer, and actual light inventory with an estimate of what is needed to replace all.
Discussion: Bender offered to do an RFP with itemizing the poles, tree, and buildings.
Roll Call:
Ayes: Kaatz, McGovern, Zysk, Adams, Drouillard, Westbrook, Bender
Nays: None
Motion Carried

2. **Advertising & Promotion Discussion**
 - a) **Ribbon Cutting (Thumb Bank & Trust, etc.)** – Fisher & McGovern will go to the ribbon cutting on 8-29-24 as well as whoever else would like to join in. McGovern explained the Jeffersonian & Sanilac County News would like to work with the DDA with upcoming advertising.
 - b) **Public Billboards / Signage** – Kaatz explained we need to follow the Village ordinances. McGovern would like to advertise on the Village Green.
 - c) **Village Web Site** –
 - d) **Other** –

3. **Any Seasonal Approval needed before next meeting** – Board members discussed when the fall flowers should be planted. DPW can pull out the old flowers prior to the mums being planted. Board members agreed to have the fall flowers planted and corn stalks up by the first day of fall.

4. **Elect Vice Chairperson** – McGovern explained we need to elect a Vice Chairperson as James VanDyke resigned.
MOTION by Bender, seconded by Kaatz, to elect Tracy Zysk as Vice Chairperson.
All Ayes
Motion Carried

CORRESPONDENCE: Thank You Letter from Lexington Arts Council.

PUBLIC COMMENT: None

ADJOURNMENT:

McGovern adjourned the meeting at 6:40 p.m.

Respectfully submitted,
Vicki Scott

GL NUMBER	DESCRIPTION	2024-25		ACTIVITY FOR MONTH 08/31/2024	YTD BALANCE 08/31/2024	% BDGT USED
		ORIGINAL BUDGET	AMENDED BUDGET			
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY						
Revenues						
Dept 248 - ****DDA EXPENSES****						
248-248-402.500	DDA TAXES FROM VILLAGE	96,992.00	96,992.00	24,077.26	24,077.26	24.82
248-248-402.600	DDA TAXES FROM TOWNSHIP	104,341.00	104,341.00	8,490.87	15,961.71	15.30
248-248-477.000	INTERNET REVENUE	0.00	0.00	0.00	0.00	0.00
248-248-642.000	DONATIONS	0.00	0.00	0.00	0.00	0.00
248-248-642.002	PARADE FEE	0.00	0.00	0.00	175.00	100.00
248-248-642.003	SPONSORSHIP - JULY 4TH FIRE WORKS	0.00	0.00	0.00	5,530.00	100.00
248-248-665.000	INTEREST EARNED	10,000.00	10,000.00	0.00	28.26	0.28
248-248-686.500	MISC ACCT OF REVENUE	1,000.00	1,000.00	1,430.66	1,430.66	143.07
248-248-699.000	TRANSFER IN OPEN ACCOUNT	0.00	0.00	0.00	0.00	0.00
248-248-699.101	TRASFER IN FROM GENERAL FUND FOR CAPITA	0.00	0.00	0.00	0.00	0.00
Total Dept 248 - ****DDA EXPENSES****		212,333.00	212,333.00	33,998.79	47,202.89	22.23
TOTAL REVENUES		212,333.00	212,333.00	33,998.79	47,202.89	22.23
Expenditures						
Dept 248 - ****DDA EXPENSES****						
248-248-699.940	ADMINISTRATIVE REIMBURSEMENT	33,905.00	33,905.00	2,825.42	5,650.84	16.67
248-248-702.600	DPW WAGES	25,000.00	25,000.00	1,565.12	5,505.78	22.02
248-248-709.100	MATCH - SOCIAL SECURITY	1,963.00	1,963.00	119.42	509.51	25.96
248-248-710.500	MICH EMP SEC COM	150.00	150.00	21.89	57.36	38.24
248-248-713.650	DPW-WATER WAGES OVERTIME	0.00	0.00	0.00	1,195.85	100.00
248-248-715.400	PENSION	2,402.00	2,402.00	96.02	670.82	27.93
248-248-716.401	AXA EQUITABLE MATCH	900.00	900.00	12.46	205.39	22.82
248-248-719.200	BLUE CROSS	5,400.00	5,400.00	82.58	841.36	15.58
248-248-724.300	LIFE INSURANCE	280.00	280.00	21.13	42.32	15.11
248-248-752.000	SUPPLIES	0.00	0.00	2,601.04	2,931.04	100.00
248-248-779.000	CHRISTMAS SUPPLY	20,000.00	20,000.00	0.00	0.00	0.00
248-248-797.000	COMPUTER-HARDWARE-SOFTWARE	2,000.00	2,000.00	0.00	0.00	0.00
248-248-802.000	AUDIT	0.00	0.00	0.00	0.00	0.00
248-248-802.200	CONTRACTED SERVICES	10,000.00	10,000.00	5,362.50	1,200.00	12.00
248-248-811.000	LEGAL	1,000.00	1,000.00	0.00	0.00	0.00
248-248-850.000	PHONE/INTERNET EXPENSE	0.00	0.00	0.00	0.00	0.00
248-248-852.100	MUSIC	500.00	500.00	0.00	0.00	0.00
248-248-861.000	MILEAGE	0.00	0.00	0.00	0.00	0.00
248-248-880.100	ADVERT/PUBLICATIONS	10,000.00	10,000.00	0.00	0.00	0.00
248-248-909.500	EDUCATION AND TRAINING	500.00	500.00	0.00	0.00	0.00
248-248-915.000	MEMBERSHIP/DUES	200.00	200.00	0.00	0.00	0.00
248-248-934.000	LANDSCAPING MAINTENANCE	15,000.00	15,000.00	0.00	0.00	0.00
248-248-937.100	DDA SERVICE PROVIDED BY VILLAGE	0.00	0.00	0.00	0.00	0.00
248-248-940.700	DPW EQUIPMENT	15,000.00	15,000.00	0.00	4,203.49	28.02
248-248-955.000	MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00
248-248-956.200	DONATION	15,000.00	15,000.00	0.00	0.00	0.00
248-248-967.000	DDA GRANT	40,000.00	40,000.00	0.00	0.00	0.00
248-248-977.000	CAPITAL OUTLAY	0.00	0.00	0.00	0.00	0.00
Total Dept 248 - ****DDA EXPENSES****		199,200.00	199,200.00	12,707.58	23,013.76	11.55
TOTAL EXPENDITURES		199,200.00	199,200.00	12,707.58	23,013.76	11.55

PERIOD ENDING 08/31/2024

GL NUMBER	DESCRIPTION	2024-25		ACTIVITY FOR MONTH 08/31/2024 INCREASE (DECREASE)	YTD BALANCE 08/31/2024 NORMAL (ABNORMAL)	% BDT USED
		ORIGINAL BUDGET	AMENDED BUDGET			
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY						
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY:						
TOTAL REVENUES		212,333.00	212,333.00	33,988.79	47,202.89	22.23
TOTAL EXPENDITURES		199,200.00	199,200.00	12,707.58	23,013.76	11.55
NET OF REVENUES & EXPENDITURES		13,133.00	13,133.00	21,291.21	24,189.13	184.19

User: SHELLY

DB: Village Of Lexington

TRANSACTIONS FROM 08/01/2024 TO 08/31/2024

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
Fund 248 DOWNTOWN DEVELOPMENT AUTHORITY							
08/01/2024			248-248-699.940 ADMINISTRATIVE REIMBURSEMENT		BEG. BALANCE		2,825.42
08/30/2024	GJ	JE	ADMIN. REIMBURSEMENT AUG 24	3079	2,825.42		5,650.84
08/31/2024			248-248-699.940	END BALANCE	2,825.42	0.00	5,650.84
08/01/2024			248-248-702.600 DPW WAGES		BEG. BALANCE		3,940.66
08/07/2024	PR	CHK	SUMMARY PR 08/07/2024		389.03		4,329.69
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		458.30		4,787.99
08/21/2024	PR	CHK	SUMMARY PR 08/21/2024		429.79		5,217.78
08/28/2024	PR	CHK	SUMMARY PR 08/28/2024		288.00		5,505.78
08/31/2024			248-248-702.600	END BALANCE	1,565.12	0.00	5,505.78
08/01/2024			248-248-709.100 MATCH - SOCIAL SECURITY		BEG. BALANCE		390.09
08/07/2024	PR	CHK	SUMMARY PR 08/07/2024		29.67		419.76
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		34.95		454.71
08/21/2024	PR	CHK	SUMMARY PR 08/21/2024		32.76		487.47
08/28/2024	PR	CHK	SUMMARY PR 08/28/2024		22.04		509.51
08/31/2024			248-248-709.100	END BALANCE	119.42	0.00	509.51
08/01/2024			248-248-710.500 MICH EMP SEC COM		BEG. BALANCE		35.47
08/07/2024	PR	CHK	SUMMARY PR 08/07/2024		5.43		40.90
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		6.25		47.15
08/21/2024	PR	CHK	SUMMARY PR 08/21/2024		5.31		52.46
08/28/2024	PR	CHK	SUMMARY PR 08/28/2024		4.90		57.36
08/31/2024			248-248-710.500	END BALANCE	21.89	0.00	57.36
08/01/2024			248-248-713.650 DPW-WATER WAGES OVERTIME		BEG. BALANCE		1,195.85
08/31/2024			248-248-713.650	END BALANCE	0.00	0.00	1,195.85
08/01/2024			248-248-715.400 PENSION		BEG. BALANCE		574.80
08/21/2024	PR	CHK	SUMMARY PR 08/21/2024		96.02		670.82
08/31/2024			248-248-715.400	END BALANCE	96.02	0.00	670.82
08/01/2024			248-248-716.401 AXA EQUITABLE MATCH		BEG. BALANCE		192.93
08/07/2024	PR	CHK	SUMMARY PR 08/07/2024		5.38		198.31
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		5.54		203.85
08/21/2024	PR	CHK	SUMMARY PR 08/21/2024		1.54		205.39
08/31/2024			248-248-716.401	END BALANCE	12.46	0.00	205.39
08/01/2024			248-248-719.200 BLUE CROSS		BEG. BALANCE		758.78
08/07/2024	PR	CHK	SUMMARY PR 08/07/2024		18.99		777.77
08/14/2024	PR	CHK	SUMMARY PR 08/14/2024		27.70		805.47
08/21/2024	PR	CHK	SUMMARY PR 08/21/2024		35.89		841.36
08/31/2024			248-248-719.200	END BALANCE	82.58	0.00	841.36
08/01/2024			248-248-724.300 LIFE INSURANCE		BEG. BALANCE		21.19
08/01/2024	AP	INV	LIFE INSURANCE	211966418449	21.13		42.32
08/31/2024			248-248-724.300	END BALANCE	21.13	0.00	42.32
08/01/2024			248-248-752.000 SUPPLIES		BEG. BALANCE		330.00
08/01/2024	AP	INV	ICE CREAM SOCIAL	1120	490.00		820.00
08/01/2024	AP	INV	ICE CREAM SOCIAL	1109	50.00		870.00
08/07/2024	AP	INV	CLEANING SUPPLY, TP, TRASH BAGS	8307	55.00		925.00
08/07/2024	AP	INV	MULTI FUNDS	6617 DUE 8-22-24	148.58		1,073.58
08/07/2024	AP	INV	MULTI FUNDS	6617 DUE 8-22-24	55.99		1,129.57
08/07/2024	AP	INV	SUPPLY MULTI FUNDS	STMT 7-31-24 ACT1	78.90		1,208.47
08/07/2024	AP	INV	REIMURSE TENT ICECREAM SOCIAL DDA	REIMBURES TENT	300.00		1,508.47
08/07/2024	AP	INV	ICECREAM SOCIAL DDA CRAYONS. SYRUP	REIMBURSE CRAYONS	94.85		1,603.32
08/07/2024	AP	INV	ICECREAM SOCIAL SUPPLY	5	1,035.76		2,639.08
08/20/2024	AP	INV	TRASH BAGS	8341	55.00		2,694.08
08/20/2024	AP	INV	WATER CART PUMP	38722	101.96		2,796.04
08/28/2024	AP	INV	TIRE FOR WATER CART	SERVICE 8-19-24	25.00		2,821.04
08/28/2024	AP	INV	TRASH BAGS BATHROOM SUPPLY	8408	55.00		2,876.04
08/28/2024	AP	INV	CLEANING SUPPLY	8380	55.00		2,931.04
08/31/2024			248-248-752.000	END BALANCE	2,601.04	0.00	2,931.04
08/01/2024			248-248-802.200 CONTRACTED SERVICES		BEG. BALANCE		(4,162.50)
08/07/2024	AP	INV	JULY 2024 FIRE WORKS	SERVICE 8-1-24	5,312.50		1,150.00
08/20/2024	AP	INV	MINUTES DDA 8-14-24	DDA MINUTES 8-14-	50.00		1,200.00
08/31/2024			248-248-802.200	END BALANCE	5,362.50	0.00	1,200.00
08/01/2024			248-248-940.700 DPW EQUIPMENT		BEG. BALANCE		4,203.49
08/31/2024			248-248-940.700	END BALANCE	0.00	0.00	4,203.49
TOTAL FOR FUND 248 DOWNTOWN DEVELOPMENT AUTHORITY					12,707.58		23,013.76

Fund 248 DOWNTOWN DEVELOPMENT AUTHORITY

GL Number	Description	Balance
*** Assets ***		
248-000-001.100	EASTERN MICHIGAN BANK	31,615.90
248-000-017.000	INVESTMENTS IN SECURITIES GOV MIC	0.00
248-000-017.100	POOLED INVESTMENT ACCOUNT GOV.MIC	384,936.50
248-000-018.100	ACCOUNTS RECEIVABLE	0.00
248-000-076.001	DUE FROM LEX TOWNSHIP	0.00
248-000-123.000	PREPAID EXPENSES	0.00
Total Assets		416,552.40
*** Liabilities ***		
248-000-202.000	ACCOUNTS PAYABLE	0.00
248-000-257.100	ACCRUED WAGES	0.00
Total Liabilities		0.00
*** Fund Balance ***		
248-000-390.000	FUND BALANCE ACCOUNT	303,543.55
Total Fund Balance		303,543.55
Beginning Fund Balance - 23-24		303,543.55
Net of Revenues VS Expenditures - 23-24		88,819.72
*23-24 End FB/24-25 Beg FB		392,363.27
Net of Revenues VS Expenditures - Current Year		24,189.13
Ending Fund Balance		416,552.40
Total Liabilities And Fund Balance		416,552.40

* Year Not Closed

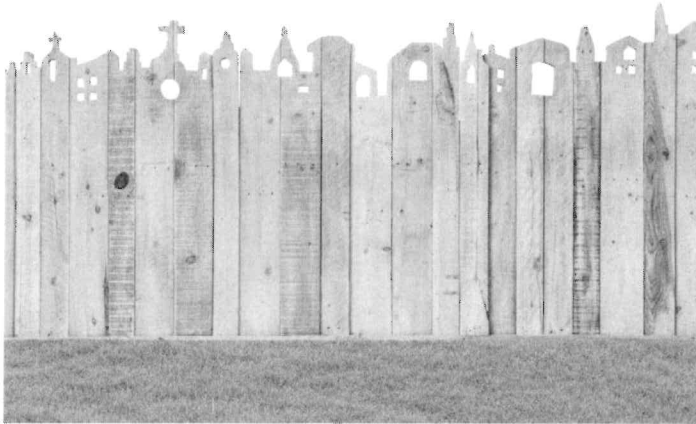
Village Green Design Inputs





 **Downtown Rochester** · Follow
August 27 at 1:05 PM · 🌐

Calling All Vendors! 🎄 Get ready to be part of something magical this holiday season! We're now accepting vendor applications for the 17th annual Kris Kringle Market. We're seeking vendors that offer products thematic to the holiday season, such as décor, gift items, specialty foods, holiday greens and more! Patrons and vendors can enjoy the open-air market inspired by the 700 year-old tradition of the European Christmas markets. Don't miss out on the chance to be part of a... [See more](#)



DOWNTOWNROCHESTERMI.COM
Kris Kringle Market Application — Downtown Rochester, MI [Learn more](#)

The Downtown Rochester Kris Kringle Market is an open-air market inspired ...

👁️ 218

81 comments 37 shares





Downtown Rochester · Follow

August 27 at 1:05 PM · 🌐



Calling All Vendors! 📌 Get ready to be part of something magical this holiday season! We're now accepting vendor applications for the 17th annual Kris Kringle Market. We're seeking vendors that offer products thematic to the holiday season, such as décor, gift items , specialty foods, holiday greens and more! Patrons and vendors can enjoy the open-air market inspired by the 700 year-old tradition of the European Christmas markets. Don't miss out on the chance to be part of a... [See more](#)



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Kris Kringle Market Application — Downtown Rochester, MI

[Learn more](#)

The Downtown Rochester Kris Kringle Market is an open-air market inspired ...

218

81 comments 37 shares

ADVERTISING DIMENSIONS

Modular Sizes for All Papers

<p>1 Ad Size: 9.75"x19.75"</p> <p>Broadsheet: Full</p> <p>Print Size: 10.5"x20.5"</p> <p>Tabloid: 11.5"x18.5"</p> <p>Not Available For Tabloid</p>	<p>2 Ad Size: 9.75"x10"</p> <p>Broadsheet: 1/2 H</p> <p>Print Size: 10.5"x11"</p> <p>Tabloid: 11.5"x6"</p>	<p>3 Ad Size: 9.75"x5"</p> <p>Broadsheet: 1/4 H</p> <p>Print Size: 10.5"x5.5"</p> <p>Tabloid: 11.5"x3"</p>	<p>4 Ad Size: 4.81"x10"</p> <p>Broadsheet: 1/2 V</p> <p>Print Size: 4.81"x11"</p> <p>Tabloid: 5.2"x6"</p>	<p>5 Ad Size: 4.81"x5"</p> <p>Broadsheet: 1/4 V</p> <p>Print Size: 4.81"x5.5"</p> <p>Tabloid: 5.2"x3"</p>	<p>6 Ad Size: 4.81"x2.45"</p> <p>Broadsheet: 1/8 H</p> <p>Print Size: 4.81"x2.5"</p> <p>Tabloid: 5.2"x1.5"</p>	<p>7 Ad Size: 2.34"x5"</p> <p>Broadsheet: 1/8 V</p> <p>Print Size: 2.34"x5.5"</p> <p>Tabloid: 2.6"x3"</p>	<p>8 Ad Size: 2.34"x2.45"</p> <p>Broadsheet: Not Available</p> <p>Print Size: 2.34"x2.5"</p> <p>Tabloid: 2.6"x1.5"</p>
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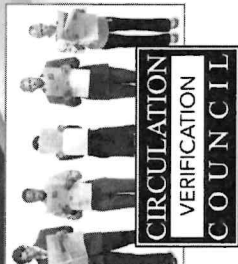
WE DELIVER READERS! WE DELIVER RESULTS!

71.4% | 72.5%

of households regularly read our publications

frequently purchase products or services from ads in our publications

*Circulation Verification Council Audit & Survey, 2016-2018



Sanilac County News • Jeffersonian Your Buyer's Guide

65 S. Elk St., PO Box 72, Sandusky, MI 48471 • 810-648-4000

With circulation of over 23,500 each week via U.S. Postal Service - we've got you covered!

ADVERTISING RATES

Effective January 1, 2024

DISPLAY RATES:

Sanilac County News

Circulation: 4,816. Publication Day: Wednesday. Deadline for Display Ads: Friday prior to publication, 12 noon.

Broadsheet Size: Weekly ad rates...	1X		13X		26X		52X	
	BW	COLOR	BW	COLOR	BW	COLOR	BW	COLOR
#1. Full Back Page 9.75"x20"	\$1,276	\$1,508	\$1,085	\$1,282	\$957	\$1,131	\$829	\$980
#1. Full Inside Page 9.75"x20"	1,168	1,400	993	1,190	876	1,050	759	910
#2. 1/2H Page 9.75"x10"	731	886	621	753	548	665	475	576
#3. 1/4H Page 9.75"x5"	413	490	351	417	310	368	268	319
#4. 1/4V Page 4.81"x10"	413	490	351	417	310	368	268	319
#5. 1/8V Page 4.81"x5"	237	289	201	246	178	217	154	188
#6. 1/8H Page 4.81"x2.45"	134	179	114	152	101	134	87	116
#7. 1/8V Page 2.34"x5"	134	179	114	152	101	134	87	116

CLASSIFIED DISPLAY RATES:
Sanilac County News
AND Jeffersonian
Classified Display:
\$18.00 per col. inch

Sanilac County News
OR Jeffersonian
Classified Display:
\$16.45 per col. inch

Your Buyer's Guide
Classified Display:
\$13.90 per col. inch

Jeffersonian

Circulation: 6,049. Publication Day: Friday. Deadline for Display Ads: Friday prior to publication, 4 pm.

Tabloid Size: Weekly ad rates...	1X		13X		26X		52X	
	BW	COLOR	BW	COLOR	BW	COLOR	BW	COLOR
#2. Full Back Page 9.75"x10"	\$406	\$561	\$345	\$477	\$305	\$421	\$264	\$365
#2. Full Inside Page 9.75"x10"	379	534	322	454	284	401	246	347
#3. 1/2H Page 9.75"x5"	228	305	194	259	171	229	148	198
#4. 1/2V Page 4.81"x10"	228	305	194	259	171	229	148	198
#5. 1/4V Page 4.81"x5"	141	193	120	164	106	145	92	125
#6. 1/8V Page 4.81"x2.45"	87	132	74	112	65	99	57	86
#7. 1/8H Page 2.34"x5"	87	132	74	112	65	99	57	86

Your Buyer's Guide
Auction Display:
\$12.00 per col. inch
(15X Contract)

Email:
sanilaccclassifieds@
mhomepaper.com

DEADLINE FOR INSERTS:
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prior to publication.
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accepted. Call for
instructions.

Your Buyer's Guide

Circulation: 12,754. Publication Day: Friday. Deadline for Display Ads: Friday prior to publication, 4 pm.

Tabloid Size: Weekly ad rates...	1X		13X		26X		52X	
	BW	COLOR	BW	COLOR	BW	COLOR	BW	COLOR
#2. Full Back Page 9.75"x10"	\$637	\$792	\$541	\$673	\$478	\$594	\$414	\$515
#2. Full Inside Page 9.75"x10"	627	782	533	665	470	587	408	508
#3. 1/2H Page 9.75"x5"	355	432	302	367	266	324	231	281
#4. 1/2V Page 4.81"x10"	355	432	302	367	266	324	231	281
#5. 1/4V Page 4.81"x5"	206	258	175	219	155	194	134	168
#6. 1/8V Page 4.81"x2.45"	109	154	93	131	82	116	71	100
#7. 1/8H Page 2.34"x5"	109	154	93	131	82	116	71	100

ASK ABOUT ADD-ON RATES FOR PUBLICATIONS COVERING LAPEER, GENESSEE AND HURON COUNTIES!

Combination rates available. Contract discount rates also apply to color. Ask sales rep for quote.

Sanilac County News • Jeffersonian • Your Buyer's Guide

65 S. Elk St., PO Box 72, Sandusky, MI 48471 • 810-648-4000

JANEEN BEZEMEK, SALES Direct Line: 810-452-2686 Email: jbezemek@mhomepaper.com
 CHRISTY HENDRICK, SALES Direct Line: 810-452-2692 Email: chendrick@mhomepaper.com
 MURRAY CALLAHAN, SALES Direct Line: 810-452-2676 Email: jwolman@mhomepaper.com
 JODY WOLTMAN, PUBLISHER Direct Line: 810-452-2677 Email: jwolman@mhomepaper.com

CIRCULAR DISTRIBUTION ZIP CODES AND RATE INFORMATION

Effective January 1, 2024

IMPORTANT CIRCULAR DISTRIBUTION NOTICES:

- 1. SIZE OF A CIRCULAR:**
A circular to be no larger than 8.5" in width or 11" in length. Anything larger must be half folded. Minimum stock of paper required is 24 lb. offset or bond. Following these instructions will avoid delays in the distribution of your circular and additional charges to you if it is necessary for the Sanilac County News and Jeffersonian to fold each circular to meet the above specifications.
- 2. DEADLINE FOR CIRCULAR ORDER FORM:**
The latest we can accept a completed order form and delivery in the Sanilac County News is Wednesday at noon; and the Jeffersonian is Monday at noon, both are 10 business days prior to the distribution date.
- 3. CIRCULAR SHIPMENTS:**
Michigan Web Press
10441 Enterprise Dr., Davisburg, MI 48350
Phone 810-648-4000
- 4. DISTRIBUTION OUTSIDE OUR CIRCULATED AREA:**
Contact your Sales Representative for assistance in distributing your circular in other Michigan Markets.

Note:
Single sheet paper weight must be 24 lb. offset or bond. If less than that or an odd size, add \$5 per thousand.

5. CIRCULAR RATES:	(Per 1,000)
Single Sheet or Card	\$52
4 Page Tab	\$67
8 Page Mini (13" digest size)	\$81
8 Page Tab	\$87
12 Page Mini (13" digest size)	\$97
12 Page Tab	\$104
16 Page Tab	\$110
20 Page Tab	\$115

***\$25 surcharge for insert orders under 5,000.**

(Surcharge waived on full run insertion in Sanilac County News.)

*Contract rates available, see Sales Representative for details.

*Insert rate for over 20 pages - custom quote, based on weight.

*For coupon booklets, see Sales Representative for quote.

GET COLOR, GET NOTICED!
With Full Color Glossy Inserts

8.5 x 11 Double Sided
Print AND Delivered

Print only, without insertion, also available.

CALL TODAY FOR VERY COMPETITIVE RATES!

Sanilac County News Distribution	Area	Zip Code	Total
Applegate	48401	145	
Argyle	48410	4	
Brown City	48416	208	
Carsonville	48419	222	
Cass City	48726	17	
Crosswell	48422	363	
Decker	48426	59	
Deckerville	48427	266	
Forestville	48434	10	
Jeddo	48032	25	
Lexington	48450	235	
Marlette	48453	318	
Melvin	48454	90	
Minden City	48454	57	
Palms	48465	48	
Peck	48466	134	
Port Sanilac	48469	164	
Sandusky	48471	645	
Snover	48472	137	
Ubyly	48475	44	
Yale	48097	35	
Out of County		251	
Inserted Single Copy		1523	
Total...5,000			

Inserts in the Sanilac County News cannot be zoned. Full run only. See Buyer's Guide or Jeffersonian for insert zoning options.

Jeffersonian Distribution	Area	Zip Code	Total
Applegate	48401	609	
Crosswell	48422	2,663	
Lexington	48450	2,672	
Inserted Single Copy		179	
Total...6,123			

Buyer's Guide Distribution	Area	Zip Code	Total
Argyle	48410	14	
Brown City	48416	1,880	
Carsonville	48419	1,141	
Decker	48426	402	
Deckerville	48427	1,285	
Forestville	48434	67	
Marlette	48453	2,049	
Melvin	48454	523	
Minden City	48456	330	
Palms	48465	354	
Peck	48466	602	
Port Sanilac	48469	680	
Sandusky	48471	2,532	
Snover	48472	732	
Inserted Single Copy		239	
Total...12,830			

Sanilac County News • Jeffersonian • Your Buyer's Guide

65 S. Eik St., PO Box 72, Sandusky, MI 48471 • 810-648-4000

JANEEN BEZEMEK, SALES CHRISTY HENDRICK, SALES MURRAY CALLAHAN, SALES JODY WOLTJMAN, PUBLISHER
Direct Line: 810-452-2686 Direct Line: 810-452-2676 Direct Line: 810-452-2677

Email: jbezemek@mhhomepaper.com

Email: chendrick@mhhomepaper.com

Email: jwoltman@mhhomepaper.com

SERVICE DIRECTORY RATES

Large Ad: 3.25" W x 2.5" H
Small Ad: 1.56" W x 2.5" H

3 Paper Combo Special:
52 Week Contract:
Ad runs in
Sanilac County News,
Jeffersonian and
Your Buyer's Guide.
Large \$68,
Small \$49

4 Week Contract:
Sanilac County News or Jeffersonian or Your Buyer's Guide:
Large \$37, Small \$25 per publication
Sanilac County News and Jeffersonian combo:
Your Buyer's Guide and Jeffersonian combo:
Large \$47, Small \$35

13 Week Contract:
Sanilac County News or Jeffersonian or Your Buyer's Guide:
Large \$36, Small \$24 per publication
Sanilac County News and Jeffersonian combo:
Your Buyer's Guide and Jeffersonian combo:
Large \$46, Small \$34

26 Week Contract:
Sanilac County News or Jeffersonian or Your Buyer's Guide:
Large \$35, Small \$23 per publication
Sanilac County News and Jeffersonian combo:
Your Buyer's Guide and Jeffersonian combo:
Large \$45, Small \$33

Note: All prices listed are per week.

MARKET YOUR HOME
WHERE MORE LOCALS LOOK!
Place your home for sale or rent in our Thumb Area Coast & Country.

A real estate digest featuring lakefront homes and properties in addition to residential and commercial listings across Michigan's Thumb region. Distributed to high traffic locations throughout Sanilac and Huron counties plus locations in Tuscola, St. Clair, Oakland and Macomb Counties.

TRIAL ISSUES	ISSUE DATE	DEADLINE DATE
JANUARY/FEBRUARY	March 13	March 13
MID-MARCH	April 17	April 17
MID-APRIL	May 15	May 15
MID-JUNE	June 19	June 19
MID-JULY	July 17	July 17
MID-AUGUST	August 14	August 14
MID-SEPTEMBER	September 18	September 18
MID-OCTOBER	October 4	October 4
NOVEMBER/DECEMBER	November 13	November 13

AD SIZES	15K	6-10K
Full Page: (9.5" x 10")	\$284	\$298
1/2 Page: (9.5" x 5") or 4.8" x 10"	\$173	\$175
1/3 Page: (9.5" x 3")	\$133	\$135
1/6 Page: (9.5" x 1.5")	\$67	\$69

PRICES INCLUDE COLOR!
*Must be 4 business days in advance - no pull copy!
*Reserve ad space early!
*All prices are per week.

STICK-ON ADS
Front Page Exposure!
Stick-On Ads have the highest premium position exposure posted on the front page of your local Community Newspaper. Readers can peel off the stick-on ad and place them in their household for longer shelf life.

CALL TODAY FOR VERY COMPETITIVE RATES!
Full run minimum for community newspaper of your choice. Minimum order of 10,000. Multiple Publication Discounts Available. ASK sales rep for details.

"We're Telling Your Stories"

Reservation & Ad Copy Deadline: Ad copy accepted in electronic files, PDF 300 dpi. Reservations Deadline is 14 days prior to publications.

Michigan Downtown Association
P.O. Box 3591
North Branch, MI 48461

September 4, 2024

Dear Mike,

Thank you for your continued support of the Michigan Downtown Association (MDA). On behalf of the MDA, the Board of Directors, and our 225 members, I want to thank you and the Lexington community for your commitment to strong Michigan Downtowns.

I am writing to inform you of an upcoming change to our membership dues. After careful consideration and a thorough review of our financial requirements and the services the MDA provides, the Board of Directors has decided to increase the annual membership dues and reduce the number of membership tiers to three (previously five). This adjustment, the first in over eight years, is essential to ensure that we continue to deliver the high-quality programs, advocacy, and resources that our members expect and deserve.

A downtown management organization's annual dues are based upon the downtown's annual budget. As your downtown's annual budget is less than \$250,000, effective October 1, 2024:

New Dues Annual Amount Tier 1: \$250

This increase will enable us to enhance our current offerings and introduce new initiatives aimed at providing even greater value to our members. We are committed to supporting you, your downtown, and organization and we are excited to share some of the specific benefits your membership will continue to provide:

- Access to member-only resources like reporting requirement templates, promotional materials, and shareable infographics.
- Discounted rates for our annual conference, workshops, and webinars.
- Participation in podcasts and the Professional Development Certificate Program, Michigan's only educational program dedicated to downtown management.
- Opportunities to network with downtown stakeholders and peers from across the State.
- Advocacy efforts at the local, state and national levels.

These benefits, along with many others, are designed to provide substantial value and support to our members. We are committed to continually improving and expanding our offerings to meet your needs, elevate downtown directors, and strengthen Michigan downtowns.

To help with the transition, the MDA is offering a payment option for your 2024-2025 membership dues. Simply pay one half of your organization's dues by October 30, 2024, and the balance by June 15, 2025.

The MDA remains diligent and proactive with regards to Lansing and downtown legislation. To this end, the MDA respectfully asks each member to **consider a \$100 contribution** to the MDA Legislative and Advocacy Fund added to their membership renewal dues. The \$100

contribution has already been included in your membership dues renewal invoice and **is 100% OPT-IN**. Again, the contribution is **OPT-IN** and not required, but greatly appreciated.

We understand that any increase in dues may be a concern, and we want to assure you that this decision was not made lightly. Our goal is to provide exceptional value for your membership, and we believe that the continued expansion of the quality resources we offer will significantly benefit you, your organization, and all our members.

If you have any questions or would like to discuss this change further, please do not hesitate to contact me at director@MichiganDowntowns.com or 248-838-9711. I am here to address any concerns you may have and to ensure a smooth transition.

Thank you for your continued support and involvement in the Michigan Downtown Association. We look forward to serving you in the coming year and working together to advance and strengthen Michigan downtowns.

Sincerely,

Dana Walker

Dana Walker

Director

Michigan Downtown Association

Michigan Downtown Association
P.O. Box 3591
North Branch, MI 48461
248-838-9711
director@michigandowntowns.com



MICHIGAN
DOWNTOWN
ASSOCIATION

Membership Invoice

Invoice # 3598

Michael McGovern
Village of Lexington DDA
7227 Huron Ave
Lexington, MI 48450

Membership dues are based upon an organization's total budget for DOWNTOWN. Please refer to the tiers below and if necessary, adjust your annual membership rate accordingly.

\$249,000 & Under: \$250
\$250,000-\$499,999: \$400
\$500,000+: \$650

The \$100 contribution to our Advocacy Fund has already been included in your membership dues renewal invoice and is 100% OPT-IN.

MEMBER	ITEM	AMOUNT
Village of Lexington DDA 10/1/2024 - 10/1/2025	Municipal or Public Agency Membership Dues	250.00
	Contribution	100.00
Please remit payment to the address listed. Please do NOT Fax payments.		
		TOTAL: 350.00

Payment Stub

Please tear off this stub and include with your payment.
Send payment to:

Michigan Downtown Association
P.O. Box 3591
North Branch, MI 48461

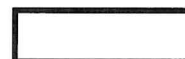
or login and pay online at www.michigandowntowns.com

Member: McGovern, Michael
Village of Lexington DDA

Invoice #: 3598
Description: Membership Dues
Date Due: 10/30/2024

Amt. Due: 350.00

Enclosed:





The Lexington Arts Council satisfies the increasing cultural tastes of the Thumb Blue Water community by producing musical, visual and other fine arts programming.

August 21, 2024

Village of Lexington – DDA
c/o – DDA President Mike McGovern
7227 Huron Avenue
Lexington, MI 48450

Hi Mike,

Thank you for supporting the Lexington Arts Council. Words cannot describe how much we appreciate you!

Enclosed you will find your tickets for the upcoming 2024 Bach Festival as we present:

Board of Directors

Melissa Anderson
Patrick Blakeley
Marianne Boyd
Steve Disser
John Groustra
Liz Jackson
Lee Jones
Michelle Measel-Morris
Dennis Quinn
Scott Ryan
Mike Ziegler

In Memoriam
Jim Macksey



Thank you again for your support, we look forward to seeing you soon.

Your Friends,

The Lexington Arts Council

For the complete concert series programming, visit
www.lexingtonbachfestival.org

Enclosure

Lexington Arts Council
P.O. Box 434
Lexington, MI 48450
810-359-1880
lexington-arts.org

The Lexington Arts Council
is a 501 (c) (3) Publicly
Supported Foundation.



LEXINGTON
20 *Bach* **24**
FESTIVAL

SEPTEMBER 11-15, 2024

Ascend

Enjoy Musical Experiences
Taking You Higher

FOR TICKETS OR INFORMATION
 Visit lexington-arts.org,
 call 810-359-1880
 or stop by "Weekends"
 in Lexington or Port Huron

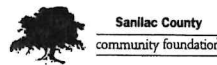


Lexington Arts Council
 P.O. Box 434
 Lexington, MI 48450
lexington-arts.org



Gielow Pickles, Inc.

STIFEL



Featured Artist:



Geneva Lewis, Violinist

Kiwi/American violinist Geneva Lewis has forged a reputation as a musician of consummate artistry whose performances speak from and to the heart. Lauded for "remarkable mastery of her instrument" (CVNC) and hailed as "clearly one to watch" (Musical America).

Guest Artist (Friday Evening):



Colin Davin, Guitarist

Guitarist Colin Davin has emerged as one of today's most dynamic artists. Colin Davin has performed across the world, including at Carnegie Hall, the Alhambra Palace in Granada, Spain, the Afghanistan National Institute of Music, the Fringe in Dubai, and the Paris Conservatoire.

FOR TICKETS OR INFORMATION

Visit lexington-arts.org, call 810-359-1880
 or stop by "Weekends" in Lexington or Port Huron

Bach 2024 Schedule

This year's festival includes featured and guest artists as well as the festival orchestra. Music selections include works by Henry Purcell, Ralph Vaughan Williams, Mozart, Beethoven, and of course, J. S. Bach.

Wednesday **September 11** 7:00 p.m.

Surprise event!
 St. Denis Church, Ave Maria Parish, Lexington

Thursday **September 12** 12:00 & 7:00 p.m.

Featuring Lexington Bach Festival String Quartet
 St. Clair Community College Performing Arts Center, Port Huron

Friday **September 13** 7:00 p.m.

Featuring Colin Davin
 St. Denis Church, Ave Maria Parish, Lexington

Saturday **September 14** 7:00 p.m.

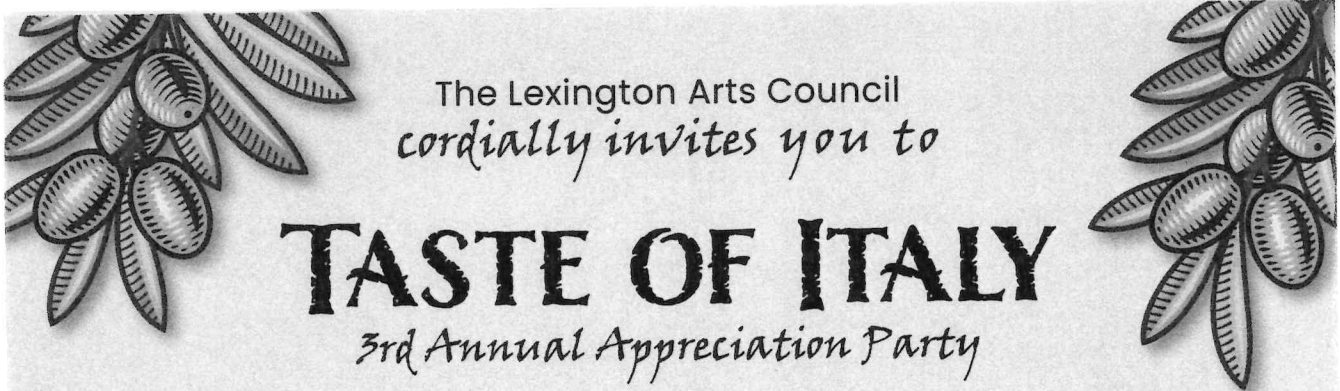
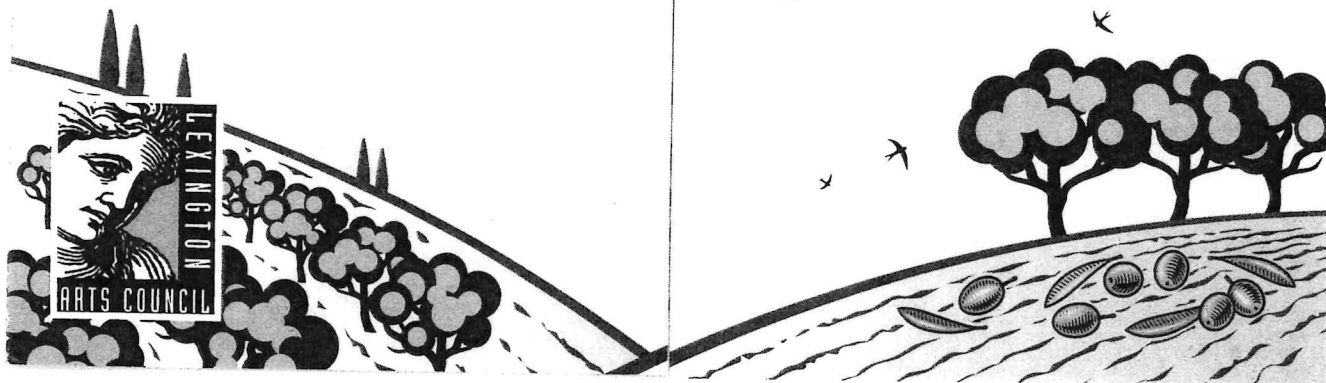
Featuring Geneva Lewis and Festival Orchestra
 St. Denis Church, Ave Maria Parish, Lexington

Sunday **September 15** 4:30 p.m.

Featuring Geneva Lewis and Festival Orchestra
 St. Denis Church, Ave Maria Parish, Lexington



TASTE OF ITALY



The Lexington Arts Council
cordially invites you to

TASTE OF ITALY

3rd Annual Appreciation Party

Saturday, October 26, 2024
6:30 p.m. | Windjammer, Lexington

Music by Collision Six
Live & Silent Auction | Raffle | Cash Bar
One hundred twenty five dollars per person

RSVP
www.lexington-arts.org or (810) 359-1880
by September 30th, 2024

ATTIRE - SNAPPY CASUAL



THANK YOU
For Making a Difference

BUILDING MOORE



July 7, 2024

Dear Downtown Development Authority members,

Thank you very much for your donation of \$10,000 toward the roof replacement on the expansion building. The most recent update on a completion date is September 2024.

The DDA with the \$10,000 to be donated upon completion has another \$10,000 naming opportunity.

Thus far, you've selected courtyard seating #1. A list is attached.

Thanks again,

Jackie Huggins -
Moore Public Library Treasurer



NAMING OPPORTUNITIES

Area	Gift	Selected
Entire New Building (wing)	\$250,000	
2nd floor Glass Connector Bridge	\$100,000	
Meeting/Program/Conference room (2 nd floor)	\$50,000	
Courtyard/Patio	\$50,000	Selected
Kitchenette (2 nd floor)	\$25,000	
Adult area stacks (1 st floor)	\$25,000	Selected
Teen/Young adult dedicated space (1 st floor)	\$25,000	
Patio	\$25,000	
New Main Circulation Desk (1 st floor)	\$25,000	Selected
Elevator	\$25,000	
Front Window Seating/Study Area (1 st floor)	\$10,000	Selected
New Technology and Media Equipment	\$10,000	Selected
Adult area stacks (2 nd floor)	\$10,000	
Courtyard Table seating #1	\$10,000	Selected
Courtyard Table seating #2	\$10,000	Selected
Courtyard Table seating #3	\$10,000	
Directors Office (1 st floor)	\$10,000	Selected
Private Computer Area	\$10,000	Selected
Updated July 1, 2024		