

**NOTIFICATION OF MEETING
DOWNTOWN DEVELOPMENT AUTHORITY
REGULAR MEETING**

DATE OF MEETING: Wednesday, June 12, 2024
TIME OF MEETING: 5:30 PM

MISSION STATEMENT

To take the Village of Lexington’s history into the future through preservation, restoration and promotion

CALL TO ORDER REGULAR MEETING:

ROLL CALL: Adams, Bender, Bales, Kaatz, VanDyke, Westbrook, Drouillard, McGovern, Zysk

ATTENDANCE:

APPROVAL OF AGENDA

APPROVAL OF MINUTES – Motion to approve the May 8, 2024 minutes as presented.

PUBLIC COMMENT –

REVIEW OF FINANCIAL INFORMATION – Motion to approve the financials as presented.

UNFINISHED BUSINESS:

1. Ice Cream Social Update – McGovern
2. 4th of July Fireworks & Parade Update – McGovern
- 3.

NEW BUSINESS:

1. Social District 1 year Status & Sticker Change – McGovern
2. “Village Green” Future – McGovern
3. New Board Member Application – McGovern
- 4.

CORRESPONDENCE

PUBLIC COMMENT

ADJOURNMENT

**VILLAGE OF LEXINGTON
DOWNTOWN DEVELOPMENT AUTHORITY
INFORMATIONL/REGULAR MEETING
Village of Lexington – 7227 Huron Ave., Lexington, MI
May 8, 2024**

CALL TO ORDER INFORMATIONAL MEETING: 5:00 p.m.

PRESENT: Adams, Bender, Bales, VanDyke, Westbrook, McGovern

ABSENT: Drouillard, Kaatz, Zysk

OTHERS PRESENT: L. Fisher, V. Scott, P. Muoio, W. Morris, K. Decoster, 9 citizens

PURPOSE: To inform the public of goals and direction of the Authority, including upcoming projects.

McGovern provided a power point presentation and a synopsis of the DDA. McGovern discussed some of the activities over the last year including; becoming part of the MDA, the new social district, manage the streetscape improvements, finished the light poles, seasonal flowers, holiday light pole decorations, and providing façade grant improvements. McGovern discussed the upcoming Harbor Redevelopment project.

PUBLIC COMMENT:

- Kathy Decoster (5203 Main St.) – commented on how well the power point presentation was.

CLOSE INFORMATIONAL MEETING: 5:14 pm.

CALL TO ORDER: Chairperson McGovern called the meeting to order at 5:15 pm.

ROLL CALL: by Vicki Scott

PRESENT: Adams, Bender, Bales, VanDyke, Westbrook, McGovern, Kaatz @ 5:37 p.m.

ABSENT: Drouillard, Zysk

OTHERS PRESENT: L. Fisher, C. Cutright, V. Scott, P. Muoio, W. Morris, K. Decoster, 9 citizens

APPROVAL OF AGENDA:

MOTION by Adams, seconded by McGovern, to approve the agenda as amended adding 2 items Cadillac Façade Grant and Ice Cream Social under New Business and moving Potential Public Safety Milage Capture under New Business.

All Ayes

Motion Carried

APPROVAL OF MINUTES

MOTION by Bales, seconded by Bender, to approve the April 10, 2024 minutes as presented.

All Ayes

Motion Carried

MOTION by Bender, seconded by McGovern, to approve the April 22, 2024 minutes as presented.

All Ayes

Motion Carried

PUBLIC COMMENT:

- Peter Muoio (7276 Lester) – commented on the Harbor Project need to move forward with a 5/3 split.

REVIEW OF FINANCIAL INFORMATION: - Bales explained the financial reports and answered questions.

MOTION by McGovern, seconded by Bender, to approve the financials as presented.

Roll Call:

Ayes: McGovern, Bender, Bales, Westbrook, Adams, VanDyke

Nays: None

Motion Carried

**** Kaatz arrived at 5:37 p.m.****

UNFINISHED BUSINESS:

1. **Harbor Redevelopment Project Next Step** – McGovern explained the DDA needs to make a recommendation to the Village Council. VanDyke explained from a design perspective the DNR is maintaining the connection down at the end of Huron. The one thing that was in the original plan that was not in the new plan is the amount of broadside dockage. We originally saw 1300 ft, the new plan has 432 ft., approximately 100 ft. is incombered by the bottom lands lease. A suggestion that was made at the end of the public meeting to see if the DNR could increase the amount of broadside dockage. Discussion followed. The updated plan that was sent to the Village on May 1 showed extension of the piers. VanDyke suggested approving the plan with maintaining 500 ft. of broadside dockage which is middle of the road. Lengthy discussion followed. Lori Fisher suggested staying away from a motion that includes the May 1 design because the EGLE permit will be for the full design plan. Discussion followed on the central pier design.

MOTION by VanDyke, seconded by McGovern, to approve allocating 3 million dollars from the DDA's grant to the DNR's Marina redevelopment project based on the plan the DNR sent to the Village on May 1 or the full plan if funding is available subject to the requirement that at least 500 ft. of broadside dockage is maintained in this phase and subsequent phases of the project to accommodate larger vessels, overflow dockage, and day dockage.

Discussion:

Roll Call:

Ayes – VanDyke, McGovern, Westbrook, Bender, Bales, Adams, Kaatz

Nays – None

Motion carried

2. **Façade Grant – Moore Library** – McGovern explained we saw this grant last meeting. The library followed up with the seconded roofing quote as asked. Discussion followed.

Motion by Kaatz, seconded by McGovern, to approve the façade grant in the amount of \$10,000.00 to Moore Library.

Roll Call:

Ayes: Kaatz, McGovern, VanDyke, Adams, Westbrook, Bales

Nays: Bender

Motion carried

3. **2024-2025 Draft Budget Results from Budget Committee** – McGovern explained the line items the committee worked on for the 2024-2025 draft budget. VanDyke noted going forward it would be easier to know exactly what percentage the DDA is supporting to the Village budget when it comes to staff's time. Kaatz suggested changing the language on the line item that reads "Donation". Discussion followed.

****Kaatz left @ 6:10 p.m.**

Motion by Bender, seconded by McGovern, to accept the 2024-2025 draft budget as presented.

Roll Call:

Ayes: Bender, McGovern, Bales, Westbrook, Adams, VanDyke

Nays: None

Motion carried

4. **Village Events – Fireworks / Parade / Tree-Lighting Funding** – McGovern explained the LBA does not have the people or funds to run the 4th of July fireworks, parade, and tree lighting. McGovern & Fisher have been working on this in order for the Village to have these events. Discussion followed.
Motion by McGovern, seconded by Bender to table this item until next meeting.
Discussion: on allocating funds to support these events.
Rescind Motion by McGovern, seconded by Bender to table this item.
All Ayes
Motion carried
Motion by McGovern, seconded by VanDyke, to authorize up to \$6,000.00 to pay for fireworks & parade expenses.
Roll Call:
Ayes: McGovern, VanDyke, Bales, Westbrook, Adams
Nays: Bender
Motion carried

NEW BUSINESS:

1. **LBA Expenses –**
Motion by Bender, seconded by Adams, to approve the LBA reimbursement as presented.
Roll Call:
Ayes: Bender, Adams, VanDyke, Westbrook, Bales, McGovern
Nays: None
Motion carried
2. **Façade Grant – Cadillac House** – McGovern explained all the paperwork is in order. McGovern explained the two different quotes in the packet. The target completion date is July 1, 2024. McGovern explained it has been longer than 18 months since the last façade grant request. This façade work falls under level 3 in the rules.
Motion by McGovern, seconded by Westbrook, to approve the façade grant up to \$10,000.00 to Cadillac House.
Roll Call:
Ayes: McGovern, Westbrook, Adams, Bender, Bales
Abstain: VanDyke
Nays: None
Motion carried
- **Stacie Bales left at 6:31 p.m.**
3. **Ice Cream Social** – Bender explained the grant that was applied for was a reimbursement grant up to \$2,000.00. However, we need to place the order for the ice cream. Discussion followed.
Motion by Bender, seconded by VanDyke, to approve up to \$2,000.00 be spent on the ice cream social in the social district.
Roll Call:
Ayes: Bender, VanDyke, Adams, Westbrook, McGovern
Nays: None
Motion carried

4. **Potential Public Safety Milage Capture** – L. Fisher explained this has not gone to Council yet. We would need an official yes or no if the DDA would choose to opt out of the DDA tax capture. This potential milage would strictly be for police, fire, and EMS. Discussion followed.

Motion by McGovern, seconded by Westbrook, to support a Public Safety Milage and agree to exclude the DDA tax capture of this potential Milage.

Roll Call:

Ayes: McGovern, Westbrook, VanDyke, Adams, Bender

Nays: None

Motion carried

CORRESPONDENCE:

PUBLIC COMMENT:

- Peter Muoio (7276 Lester) – commented thank you for support the potential public safety milage.
- Jackie Huepenbecker (7108 B.R. Noble Ct.) – commented thank you for the Moore Library façade grant.
- Mike Ziegler (Lexington Twp.) – commented on June 28, 2024 the PALM (Peddle Across Lower Michigan) Race will be here in Lexington. Please welcome the bikers.

ADJOURNMENT:

MOTION by McGovern, seconded by Bender, to adjourn the meeting at 6:43 p.m.

All Ayes

Motion carried.

Respectfully submitted,

Vicki Scott

Fund 248 DOWNTOWN DEVELOPMENT AUTHORITY

GL Number	Description	Balance
*** Assets ***		
248-000-001.100	EASTERN MICHIGAN BANK	47,001.56
248-000-017.000	INVESTMENTS IN SECURITIES GOV MIC	0.00
248-000-017.100	POOLED INVESTMENT ACCOUNT GOV.MIC	381,520.67
248-000-018.100	ACCOUNTS RECEIVABLE	0.00
248-000-076.001	DUE FROM LEX TOWNSHIP	0.00
248-000-123.000	PREPAID EXPENSES	0.00
Total Assets		428,522.23
*** Liabilities ***		
248-000-202.000	ACCOUNTS PAYABLE	0.00
248-000-257.100	ACCRUED WAGES	0.00
Total Liabilities		0.00
*** Fund Balance ***		
248-000-390.000	FUND BALANCE ACCOUNT	303,543.55
Total Fund Balance		303,543.55
Beginning Fund Balance		303,543.55
Net of Revenues VS Expenditures		124,978.68
Ending Fund Balance		428,522.23
Total Liabilities And Fund Balance		428,522.23

GL NUMBER	DESCRIPTION	2023-24 ORIGINAL BUDGET	2023-24 AMENDED BUDGET	ACTIVITY FOR MONTH 05/31/2024 INCREASE (DECREASE)	NORMAL (ABNORMAL)	YTD BALANCE 05/31/2024	% BDDT USED
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY							
Revenues							
Dept 248 - ****DDA EXPENSES****							
248-248-402.500	DDA TAXES FROM VILLAGE	101,124.00	101,124.00	0.00		90,647.25	89.64
248-248-402.600	DDA TAXES FROM TOWNSHIP	83,750.00	83,750.00	7,278.79		104,794.17	125.13
248-248-477.000	INTERNET REVENUE	0.00	0.00	0.00		0.00	0.00
248-248-642.000	DONATIONS	0.00	0.00	0.00		0.00	0.00
248-248-642.002	PARADE FEE	0.00	0.00	125.00		125.00	100.00
248-248-642.003	SPONSORSHIP - JULY 4TH FIRE WORKS	0.00	0.00	1,700.00		1,700.00	100.00
248-248-665.000	INTEREST EARNED	3,000.00	3,000.00	3,455.15		12,370.62	412.35
248-248-686.500	MISC ACCT OF REVENUE	0.00	0.00	550.00		2,300.00	100.00
248-248-699.000	TRANSFER IN OPEN ACCOUNT	0.00	0.00	0.00		0.00	0.00
248-248-699.101	TRASFER IN FROM GENERAL FUND FOR CAPITA	0.00	0.00	0.00		0.00	0.00
Total Dept 248 - ****DDA EXPENSES****		187,874.00	187,874.00	13,108.94		211,937.04	112.81
TOTAL REVENUES							
TOTAL REVENUES		187,874.00	187,874.00	13,108.94		211,937.04	112.81
Expenditures							
Dept 248 - ****DDA EXPENSES****							
248-248-699.940	ADMINISTRATIVE REIMBURSEMENT	11,001.00	11,001.00	916.74		10,084.14	91.67
248-248-702.600	DPW WAGES	30,000.00	30,000.00	1,014.53		18,907.43	63.02
248-248-709.100	MATCH - SOCIAL SECURITY	2,437.00	2,437.00	76.95		1,474.79	60.52
248-248-710.500	MICH EMP SEC COM	300.00	300.00	4.49		87.83	29.28
248-248-713.650	DPW-WATER WAGES OVERTIME	0.00	0.00	0.00		546.30	100.00
248-248-715.400	PENSION	3,600.00	3,600.00	26.15		2,188.33	60.79
248-248-716.401	AXA EQUITABLE MATCH	1,000.00	1,000.00	45.20		718.73	71.87
248-248-719.200	BLUE CROSS	7,200.00	7,200.00	176.74		5,019.33	69.71
248-248-724.300	LIFE INSURANCE	260.00	260.00	0.00		199.69	76.80
248-248-752.000	SUPPLIES	4,000.00	4,000.00	213.81		1,831.35	45.78
248-248-779.000	CHRISTMAS SUPPLY	15,000.00	15,000.00	0.00		7,105.84	47.37
248-248-797.000	COMPUTER-HARDWARE-SOFTWARE	0.00	0.00	0.00		0.00	0.00
248-248-802.000	AUDIT	0.00	0.00	0.00		0.00	0.00
248-248-802.200	CONTRACTED SERVICES	25,000.00	25,000.00	50.00		3,351.44	13.41
248-248-811.000	LEGAL	500.00	500.00	0.00		0.00	0.00
248-248-850.000	PHONE/INTERNET EXPENSE	0.00	0.00	0.00		0.00	0.00
248-248-852.100	MUSIC	0.00	0.00	0.00		0.00	0.00
248-248-861.000	MILEAGE	500.00	500.00	0.00		0.00	0.00
248-248-880.100	ADVERT/PUBLICATIONS	12,000.00	12,000.00	0.00		0.00	0.00
248-248-909.500	EDUCATION AND TRAINING	1,000.00	1,000.00	0.00		6,000.00	50.00
248-248-915.000	MEMBERSHIP/DOES	200.00	200.00	0.00		425.00	42.50
248-248-934.000	LANDSCAPING MAINTENANCE	15,000.00	15,000.00	0.00		200.00	100.00
248-248-937.100	DDA SERVICE PROVIDED BY VILLAGE	0.00	0.00	0.00		47.00	0.31
248-248-940.700	DPW EQUIPMENT	15,000.00	15,000.00	421.66		16,969.73	113.13
248-248-955.000	MISCELLANOUS	0.00	0.00	0.00		0.00	0.00
248-248-956.200	DONATION	7,500.00	7,500.00	0.00		0.00	0.00
248-248-967.000	DDA GRANT	30,000.00	30,000.00	0.00		11,801.43	39.34
248-248-977.000	CAPITAL OUTLAY	5,000.00	5,000.00	0.00		0.00	0.00
Total Dept 248 - ****DDA EXPENSES****		186,498.00	186,498.00	2,946.27		86,958.36	46.63
TOTAL EXPENDITURES							
TOTAL EXPENDITURES		186,498.00	186,498.00	2,946.27		86,958.36	46.63

GL NUMBER	DESCRIPTION	2023-24 ORIGINAL BUDGET	2023-24 AMENDED BUDGET	ACTIVITY FOR MONTH 05/31/2024 INCREASE (DECREASE)	YTD BALANCE 05/31/2024 NORMAL (ABNORMAL)	% BDT USED
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY						
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY:						
TOTAL REVENUES		187,874.00	187,874.00	13,108.94	211,937.04	112.81
TOTAL EXPENDITURES		186,498.00	186,498.00	2,946.27	86,958.36	46.63
NET OF REVENUES & EXPENDITURES		1,376.00	1,376.00	10,162.67	124,978.68	9,082.75

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
Fund 248 DOWNTOWN DEVELOPMENT AUTHORITY							
05/01/2024			248-248-699.940 ADMINISTRATIVE REIMBURSEMENT		BEG. BALANCE		9,167.40
05/31/2024	GJ	JE	ADMIN. REIMBURSEMENT MAY 2024	2957	916.74		10,084.14
05/31/2024			248-248-699.940	END BALANCE	916.74	0.00	10,084.14
05/01/2024			248-248-702.600 DPW WAGES		BEG. BALANCE		17,892.90
05/01/2024	PR	CHK	SUMMARY PR 05/01/2024		185.81		18,078.71
05/08/2024	PR	CHK	SUMMARY PR 05/08/2024		61.22		18,139.93
05/15/2024	PR	CHK	SUMMARY PR 05/15/2024		167.89		18,307.82
05/22/2024	PR	CHK	SUMMARY PR 05/22/2024		283.91		18,591.73
05/29/2024	PR	CHK	SUMMARY PR 05/29/2024		315.70		18,907.43
05/31/2024			248-248-702.600	END BALANCE	1,014.53	0.00	18,907.43
05/01/2024			248-248-709.100 MATCH - SOCIAL SECURITY		BEG. BALANCE		1,397.84
05/01/2024	PR	CHK	SUMMARY PR 05/01/2024		14.00		1,411.84
05/08/2024	PR	CHK	SUMMARY PR 05/08/2024		4.62		1,416.46
05/15/2024	PR	CHK	SUMMARY PR 05/15/2024		12.65		1,429.11
05/22/2024	PR	CHK	SUMMARY PR 05/22/2024		21.54		1,450.65
05/29/2024	PR	CHK	SUMMARY PR 05/29/2024		24.14		1,474.79
05/31/2024			248-248-709.100	END BALANCE	76.95	0.00	1,474.79
05/01/2024			248-248-710.500 MICH EMP SEC COM		BEG. BALANCE		83.34
05/22/2024	PR	CHK	SUMMARY PR 05/22/2024		2.18		85.52
05/29/2024	PR	CHK	SUMMARY PR 05/29/2024		2.31		87.83
05/31/2024			248-248-710.500	END BALANCE	4.49	0.00	87.83
05/01/2024			248-248-713.650 DPW-WATER WAGES OVERTIME		BEG. BALANCE		546.30
05/31/2024			248-248-713.650	END BALANCE	0.00	0.00	546.30
05/01/2024			248-248-715.400 PENSION		BEG. BALANCE		2,162.18
05/08/2024	PR	CHK	SUMMARY PR 05/08/2024		26.15		2,188.33
05/31/2024			248-248-715.400	END BALANCE	26.15	0.00	2,188.33
05/01/2024			248-248-716.401 AXA EQUITABLE MATCH		BEG. BALANCE		673.53
05/01/2024	PR	CHK	SUMMARY PR 05/01/2024		11.39		684.92
05/08/2024	PR	CHK	SUMMARY PR 05/08/2024		1.44		686.36
05/15/2024	PR	CHK	SUMMARY PR 05/15/2024		8.76		695.12
05/22/2024	PR	CHK	SUMMARY PR 05/22/2024		8.04		703.16
05/29/2024	PR	CHK	SUMMARY PR 05/29/2024		15.57		718.73
05/31/2024			248-248-716.401	END BALANCE	45.20	0.00	718.73
05/01/2024			248-248-719.200 BLUE CROSS		BEG. BALANCE		4,842.59
05/01/2024	PR	CHK	SUMMARY PR 05/01/2024		57.90		4,900.49
05/08/2024	PR	CHK	SUMMARY PR 05/08/2024		16.43		4,916.92
05/15/2024	PR	CHK	SUMMARY PR 05/15/2024		52.18		4,969.10
05/22/2024	PR	CHK	SUMMARY PR 05/22/2024		50.23		5,019.33
05/31/2024			248-248-719.200	END BALANCE	176.74	0.00	5,019.33
05/01/2024			248-248-724.300 LIFE INSURANCE		BEG. BALANCE		199.69
05/31/2024			248-248-724.300	END BALANCE	0.00	0.00	199.69
05/01/2024			248-248-752.000 SUPPLIES		BEG. BALANCE		1,617.54
05/16/2024	AP	INV	CLEANING SUPPLY	7938	110.00		1,727.54
05/16/2024	AP	INV	PLUGS FOR POLE POTS	10-21740	33.81		1,761.35
05/29/2024	AP	INV	CLEANING SUPPLY	7994	70.00		1,831.35
05/31/2024			248-248-752.000	END BALANCE	213.81	0.00	1,831.35
05/01/2024			248-248-779.000 CHRISTMAS SUPPLY		BEG. BALANCE		7,105.84
05/31/2024			248-248-779.000	END BALANCE	0.00	0.00	7,105.84
05/01/2024			248-248-802.200 CONTRACTED SERVICES		BEG. BALANCE		3,301.44
05/22/2024	AP	INV	MINUTES DDA 5-8-24	DDA 5-8-24	50.00		3,351.44
05/31/2024			248-248-802.200	END BALANCE	50.00	0.00	3,351.44
05/01/2024			248-248-880.100 ADVERT/PUBLICATIONS		BEG. BALANCE		6,000.00
05/31/2024			248-248-880.100	END BALANCE	0.00	0.00	6,000.00
05/01/2024			248-248-909.500 EDUCATION AND TRAINING		BEG. BALANCE		425.00
05/31/2024			248-248-909.500	END BALANCE	0.00	0.00	425.00
05/01/2024			248-248-915.000 MEMBERSHIP/DUES		BEG. BALANCE		200.00
05/31/2024			248-248-915.000	END BALANCE	0.00	0.00	200.00
05/01/2024			248-248-934.000 LANDSCAPING MAINTENANCE		BEG. BALANCE		47.00

User: SHELLY

TRANSACTIONS FROM 05/01/2024 TO 05/31/2024

DB: Village Of Lexington

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
248-248-934.000 LANDSCAPING MAINTENANCE					(Continued)		
05/31/2024			248-248-934.000	END BALANCE	0.00	0.00	47.00
05/01/2024			248-248-940.700 DPW EQUIPMENT		BEG. BALANCE		16,548.07
05/31/2024	GJ	JE	DPW EQUIPMENT REIMBURSEMENT	2959	421.66		16,969.73
05/31/2024			248-248-940.700	END BALANCE	421.66	0.00	16,969.73
05/01/2024			248-248-967.000 DDA GRANT		BEG. BALANCE		11,801.43
05/31/2024			248-248-967.000	END BALANCE	0.00	0.00	11,801.43
TOTAL FOR FUND 248 DOWNTOWN DEVELOPMENT AUTHORITY					2,946.27		86,958.36

June is Dairy Month

You're Invited
to our 1st

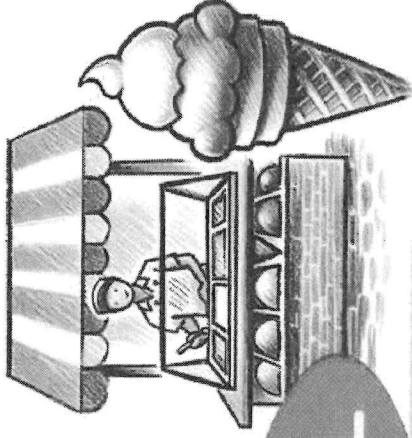
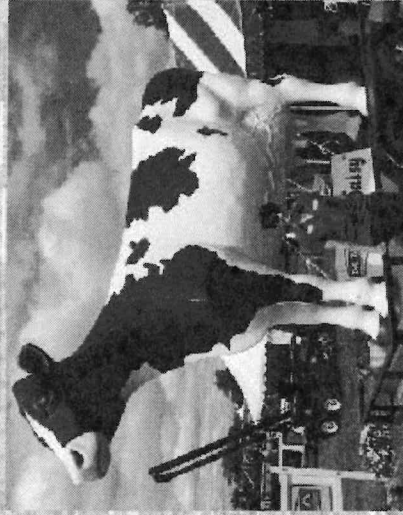
ICE CREAM SOCIAL

Saturday, June 15th
1:00 until 5:00

First 1,500 guests receive a
free scoop of ICE CREAM

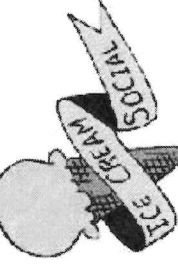
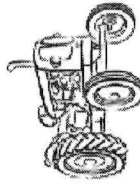
Other treats, too!

Antique Tractors - Dairy Coloring books - Stickers - & More... FUN FOR ALL AGES



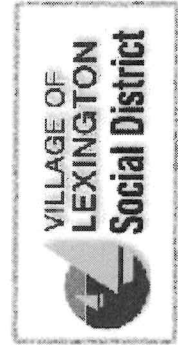
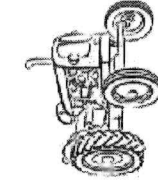
Downtown Lexington
Near the traffic light where we have
the Christmas Tree Lighting

You can't miss it,
Daisy the 10' Cow will be
there!



MILK
MEANS MORE

United Dairy Industry of Michigan



Brought to You by The Village of Lexington Social District and United Dairy Industry of Michigan



Parade Entry

Village of Lexington

July 6, 2024

Entry Name		
Contact		
Email		
Phone		
Mailing Address		
Type of Entry		
Approx Length		
Sound / Music	Yes	No

Special Requests / Circumstances:

Brief statement for announcement:

Business \$25		Political Entry \$50	
Individual \$25		Non Profit \$0	

Late entries (after June 25th) will result in an additional \$35 fee. Late fees apply to all parties, including non-profits.

Payments and applications mail to:

Village of Lexington - Parade
7227 Huron
Lexington, MI 48450

Contact Information:

Lori Fisher - 810.359.8631 x105
manager@villageoflexington.com
Mike McGovern - 586.484.5337
mikemcgovern100@gmail.com

Additional information with times, staging, and instructions will be emailed.



Business Name	
Contact	
Address	
Phone	
Email	

- Silver \$200 - Recognition as a sponsor.
- Gold \$500 - Recognition as a sponsor. Two VIP seats to watch the fireworks.
- Platinum \$1,000 - Recognition as a sponsor. Four VIP seats to watch the fireworks. Four drink tickets compliments of Windjammer.
- Diamond \$1,500 - Recognition as a sponsor. Eight VIP seats to watch the fireworks. Eight drink tickets compliments of Windjammer.
- Grand Martial \$7,000 -Recognition as a sponsor. Twelve VIP seats to watch the fireworks. Twenty drink tickets compliments of Windjammer, hors d'oeuvres. Parade Grand Marshall and special recognition.

Your support of events in Lexington is greatly appreciated! Quality events drive our local economy and make Lexington the wonderful place it is.

Please make checks payable to: Village of Lexington, 7227 Huron Lexington, MI 48450

Contact for information:

Mike McGovern	Lori Fisher
mikemcgovern100@gmail.com	manager@villageoflexington.com
586.484.5337	810.359.8631 x105

Social District Supplemental Update With Action Request on Sticker Price

Social District has been successful but there are some points to consider.

Requires at least two participating licensees to exist. Lexington has only three. Four applied for permits but only three have been issued by MLCC. The Village has five licensee's total.

Participants bear permit costs. Initial permit cost \$250 plus \$70 inspection fee (total \$320). Annual permit charge applied by MLCC during license renewal.

Social District sales are negatively impacted by "to-go" sales.

- All licensees can provide "to-go" drinks. They have no sticker but do have a lid.
- If a consumer asks for a "to-go" drink they cannot legally drink it in public, but they do, as it usually goes unenforced.
- Many people wanting a Social District Drink simply ask for a drink "to-go."
- There is negative incentive for Village licensees to interrogate a "to-go" request rather than simply providing what's been asked for.

Social District sticker price is high for licensees.

- Surveyed 32 DDA's with Social Districts. Lexington sticker price among highest.
- Our stickers currently cost DDA \$0.20/ea to print. We charge \$0.50/ea to licensees.
- New source (samples at this meeting) cost \$0.045/ea. Possibility of even less.

Social Districts are gaining popularity and recognition state-wide. Lexington's Social District is becoming well known and a draw for visitors.

Getting our Social District stickers on more cups is a good goal.

- It makes for great advertising.
- It could help enforcement (making it less normal to carry unmarked, open drinks).
- It could drive additional sales.

The author (McGovern) recommends a price of \$0.25/ea, max, with consideration of supplying for \$0.10/ea for remainder of this year. Just one opinion...

Social District Operations

6/1/2024

Stickers

	3 North Stickers	Wind- jammer Stickers	Sweet- water / Pub Stickers	Steis's Stickers	<u>Costs</u>	<u>Income</u>
Printed	1000	2000	3000	1000	\$1,400.00	
Inventory	300	600	100	1000		
Delivered	700	1400	2900	0		
To be invoiced						\$0.00
Invoice open	\$0.00	\$0.00	\$0.00			\$0.00
Paid	\$350.00	\$700.00	\$1,450.00			\$2,500.00
Total Cost	\$200.00	\$400.00	\$600.00	\$200.00	\$1,400.00	

Advertising / Promotion

These were all free

\$0.00 Front Page Article Sanillac County News	\$0.00
\$0.00 Custom Flyers	\$0.00
\$0.00 Notice in Village Mailer	\$0.00
\$0.00 Village Website	\$0.00
\$0.00 Ad in 2024 Village Map/Brochure	\$0.00
\$0.00 Bluewater.org Website	\$0.00
\$0.00 Branding / Design	\$0.00

Operating costs

\$0.00 Police	\$0.00
\$0.00 DPW	\$0.00
\$165.00 Event supplies (candy)	\$165.00
\$100.00 Signage	\$100.00
-\$400.00 Donation for 2,000 stickers	-\$400.00
\$0.00 Supplies (Invoices, etc.)	\$0.00
\$0.00 Administrative	\$0.00

GRAND TOTALS		\$1,265.00	\$2,500.00
DDA Net Balance	\$1,235.00		

Village Green

Documentation for Discussion

Potential cost:

\$1,040 per month plus taxes. Taxes \$220/mo. Tot \$1,260/mo (DDA captures most taxes)

Potential income:

Donations & sponsorships for "Classy Recognition"

- Name on a stone / paver / walkway/ bench / etc
- Fancy / artful / classy signage
- other

Space rental

- Pop-up market
- Event tent
- Stage Rental
- other

Obviously, lots more

Benefits for Village:

Eliminate Blighted Corner

Immediate beautification possible at little or no cost.

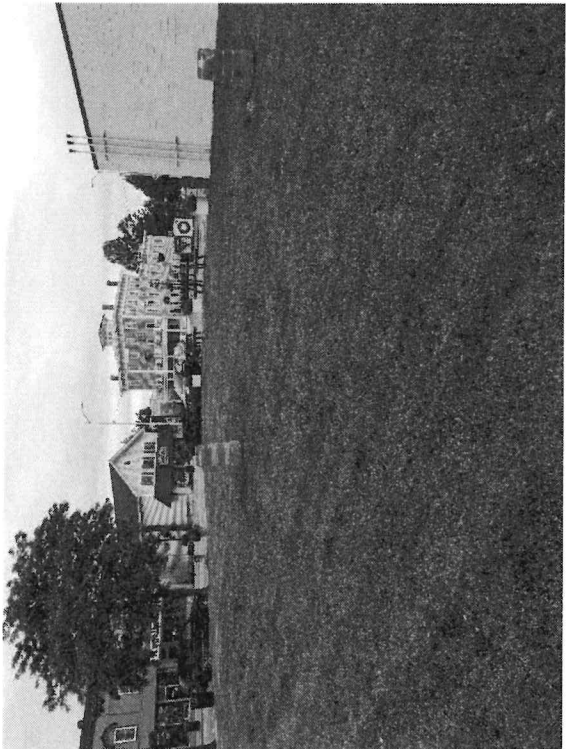
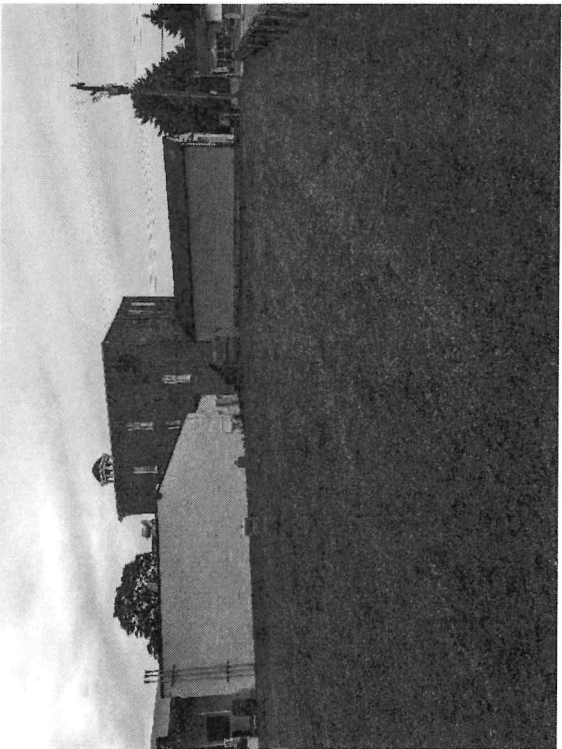
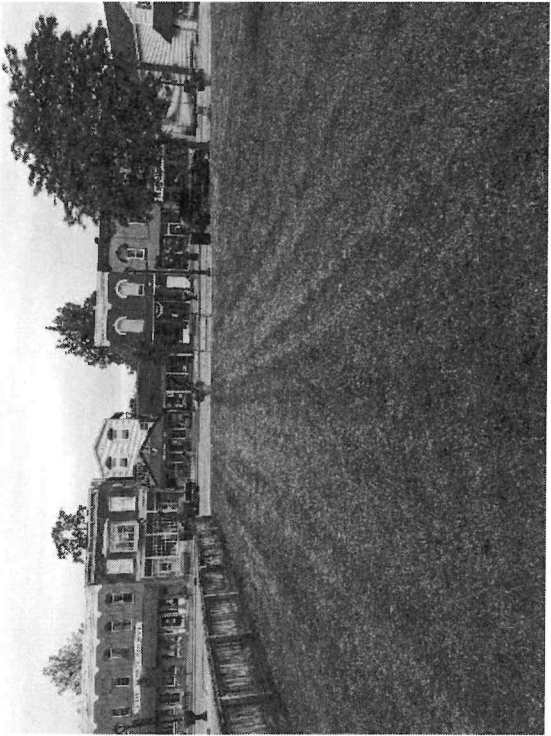
Longer Term beautification can be planned

Guaranteed place to hold tree lighting, other events (Ice cream social, Oktoberfest, etc.)

Can make permanent stage or locate Christmas stage there all year (*check with zoning*)

Seasonal port-a-johns (\$120/month standard, \$200 ADA, includes servicing) possible

More Details & Considerations at meeting.



RECEIVED
MAY 17 2024
BY: _____

VILLAGE OF LEXINGTON

AUTHORITIES, BOARDS, COMMISSIONS AND COMMITTEES,
APPLICATION

Your interest and expressed willingness to serve the Village of Lexington is appreciated. The purpose of this application form is to provide the President and Village Council with basic reference data and information pertaining to individuals being considered for appointment to a Village Council appointed Authority, Board, Commission or Committee. The information supplied on this form will be available only to the President and Village Council in their deliberation for such appointments.

DATE: 5-17-24

PRINT NAME: Diener Susan Marie
Last First Middle

2nd Home: STREET: 5472 Washington PHONE: _____
Primary Home: 4715 Bartol Rd Columbus MI 48063
EMPLOYER: Retired, Assistant V.P., Huntington Bank -30 years

BUSINESS ADDRESS: N/A CITY: _____

BUSINESS TELEPHONE: _____ EMAIL ADDRESS smdiener01@comcast.net

as a second home

How long have you lived continuously within the Village of Lexington? 33 years

Please explain why you would be the best candidate for appointment to any of the groups listed below:

I love Lexington and have been coming up here since the early 80s. We bought our cottage in 1991 and rebuilt it in 2023 and intend to move up here full time within the next year. We are in the heart of the downtown district and I feel I could contribute to plans for future development. I have over 20 years experience as a Planning Commission member in my community, as well as 3 years on the ZBA. I would be honored to be able to help with the downtown development of this community.

_____ Cemetery Board

_____ MHP advisory board

_____ Planning Commission

_____ ZBA

1st _____ Downtown development authority

_____ Historical District Study Comm.

_____ Parks and Rec Committee

_____ Environmental Committee