

Lexington North Shores Mobile Home Community
Advisory Committee Minutes
February 23, 2017 6:00 P.M. - Village Hall Council Chambers

Meeting called to order by Pauline Balan at 6:00 p.m.

Present: Balan, Warren, Twigg, Dickinson, Jarosz, Reckinger

Absent: Schultz

Others present: Two citizens

Minutes of January 5, 2017- Motion by Twigg, seconded by Dickinson to approve the minutes as presented. All Ayes, Motion Carried

Approval of the Agenda Motion by Dickinson, seconded by Warren, approve the agenda as amended. All Ayes, Motion Carried

Public Comment –

Nick Dickinson –Commented on the units for sale on the bluff. To consider making bluff lots available for all residents.

Renee Schatzburg – Used to be a waiting list.

Gail Thomas – Lot 43 – Commented on the dumpster on vacant lot.

Pauline Balan – Lot 99- Lot 77 a lot of junk left on the lot.

Old Business

1. Parking - Spring project. Discussion on adding one residential lot up front, water, sewer, gas and electrical there and this would still leave room for 30-35 parking spots.
2. Landscaping – Discussion on who will be maintaining landscaping. Possibly summer help. Dickinson to discuss with Village Manager.

New Business

1. Full Time Park Manager – Village Manager has been in contact with Bob Koss, MHP Manager. At this time he will remain part time. Year around hours have not been determined at this time. Warren reported he had a conversation with Village Manager and it may be a possibility that Bob Koss would work year around.
2. Advertising – Dickinson reported that there is approximately \$7300 left in the budget for this fiscal year. Balan recommend doing some aggressive advertising. Need some advertisement in newspaper. Members do not feel that it is the committee's responsibility to do the advertising. Dickinson recommended working on a plan to advertise and what the cost will be. Newspaper ads and flyers. Discussion on where to distribute flyers, such as rest stops and welcome centers. Jarosz suggested possible newspaper stuffers for the metro newspapers. Dickinson suggested

offering incentives for referrals. Dickinson to work on flyers and suggested asking for \$2500 for advertising and referrals. Discussion on advertising on social media.

3. Website - Discussion on enhancing the website. Have Grohman contact web designer and to see the activity on the MHP site. Discussion on the Master Plan from 2013. Highest priority item to continually upgrade housing stock, year around park manager, develop a marketing a plan to fill vacancies, rent incentives. More members needed for the tenants association. Discussion on rules and regulations, members should look at rules and make suggestions as needed. Discussed RV Lots and if they will be rented out this year. Motion by Twigg, seconded Dickinson to recommend approval to Council the purchase of street signage not to exceed the quote.

Roll Call

Ayes – Twigg, Warren, Dickinson, Jarosz, Balan

Nays- None

Motion carried

4. Lot Pads - Dickinson reported there is \$5300 left in the budget for lot pads.
5. Capital Outlay - \$45,000 in budget for capital outlay. Adams to get bids for finance/air conditioning and parking lot. Roofing repairs. Discussion on improvements to clubhouse. Landscaping in from of the clubhouse and fencing to add corners to the beach steps. Dickinson to approach Adams with suggestions. Motion by Twigg, seconded by Balan, to approve Dickinson to bring items to Manager. All Ayes, Motion carried

Next meeting date – March 23, 2017@ 6:00 p.m. at Village Hall

Public Comment –

Renee Schatzburg – Commented on Manager duties. Also commented on door on the beach in the Park and mission statement.

Pauline Balan – Commented on lot 204 bought lot 85 can they own two lots.

Adjournment – Motion by Balan, seconded by Warren, to adjourn the meeting at 7:20 p.m.

All Ayes, Motion carried

Respectfully submitted

Beth Grohman, Village Clerk